

FASHION WEEK

EL PASEO

MARCH 17–23, 2023



2023 SCHEDULE OF EVENTS

welcome

Welcome to the West Coast's Largest Consumer Fashion Show

The 16th annual Fashion Week El Paseo takes place March 17–23, 2023, at The Gardens on El Paseo in Palm Desert, California. Produced by *Palm Springs Life*, the fashion fête features a mix of local and international designers for runway presentations and pop-up stores.



PHOTO: AI PARTY RENTAL

2023 schedule at a glance

FRIDAY, MARCH 17

NARCES by Nikki Yassemi

7 pm Cocktail Reception // 8 pm Fashion Show // Fashion Week El Paseo Tent

Opening Party at Wildest

9–11 pm Opening Party // 77290 El Paseo, Palm Desert, CA 92260

SATURDAY, MARCH 18

NARCES Pop-Up Store

12–2:30 pm // Fashion Week El Paseo Reception Tent

Josie Natori Presents An Artisanal Affair

7 pm Cocktail Reception // 8 pm Fashion Show // 9 pm Pop-Up Store // Fashion Week El Paseo Tent

SUNDAY, MARCH 19

Josie Natori Pop-Up Store

12–2:30 pm // Fashion Week El Paseo Reception Tent

The Michael Costello Show

7 pm Cocktail Reception // 8 pm Fashion Show // 9 pm Pop-Up Store // Fashion Week El Paseo Tent

MONDAY, MARCH 20

Michael Costello Pop-Up Store

12–2:30 pm // Fashion Week El Paseo Reception Tent

Rocking El Paseo

7 pm Cocktail Reception // 8 pm Fashion Show // Fashion Week El Paseo Tent

TUESDAY, MARCH 21

The HENDRIXROE Experience: Castles Made of Sand

7 pm Cocktail Reception // 8 pm Fashion Show // Fashion Week El Paseo Tent

WEDNESDAY, MARCH 22

HENDRIXROE Pop-Up Store

12–2:30 pm // Fashion Week El Paseo Reception Tent

Fashion Institute of Design and Merchandising Debut Collection

7 pm Cocktail Reception // 8 pm Fashion Show // Fashion Week El Paseo Tent

THURSDAY, MARCH 23

Best of Saks Fifth Avenue

7 pm Cocktail Reception // 8 pm Fashion Show // Fashion Week El Paseo Tent

After Party at Parlour

9–11 pm After Party // Desert Island Country Club, 71777 Frank Sinatra Drive, Rancho Mirage, CA 92270

2023 schedule of events



PHOTO: GLASSLOVES PHOTOGRAPHY



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FRIDAY, MARCH 17

NARCES by Nikki Yassemi

7 pm Cocktail Reception
8 pm Fashion Show

Strong silhouettes and structures accentuate elements that yield a powerful superhero look injected with a hyper-feminine feel. The pieces are meant to be worn and styled in different ways to show individuality. From a voluminous-sleeve organza gown, which could be worn as an overcoat, to a dress that can be disintegrated into four pieces, there are numerous creative combinations. The feel is ethereal-meets-supernatural, and bodies are textural with hand-embellished flowers that are both dainty and bold with metal and spark.

Benefiting Charity: The Mizell Center's Meals On Wheels

NARCES Pop-up Store

Saturday, March 18, 2023, 12–2:30 pm

Free // Open to the general public // Fashion Week El Paso Reception tent

NARCES presents their collections to peruse and purchase. Visit for a personal consultation.

2023 schedule of events

SATURDAY, MARCH 18

Josie Natori Presents An Artisanal Affair

7 pm Cocktail Reception
8 pm Fashion Show

Josie Natori celebrates the culmination of her 45th year with a special collection for Fashion Week El Paseo 2023 that epitomizes comfort and glam with an artisanal flair. Her resort-ready collection features an exotic exploration of bold prints, vibrant colors, and fun silhouettes inspired by the beauty of nature. Vibrant colors and ombrés bring the ensembles to life, enhanced by details such as microbeads, embroideries, and Maria Clara-inspired sleeves.

Benefiting Charity: *Palm Springs Pathfinders*

Josie Natori Pop-up Store

Saturday, March 18, 2023, 9–10 pm: Free // Open to Josie Natori Show ticket holders // Fashion Week El Paseo Reception tent

Sunday, March 19, 2023, 12–2:30 pm: Free // Open to the general public // Fashion Week El Paseo Reception tent

Josie Natori presents their collections to peruse and purchase. Visit for a personal consultation.

PHOTO: JOSIE NATORI



PHOTO: JOSIE NATORI



2023 schedule of events



PHOTO: STEVEN SIMONE



PHOTO: STEVEN SIMONE

SUNDAY, MARCH 19

The Michael Costello Show

7 pm Cocktail Reception
8 pm Fashion Show

Featured on the Fashion Week El Paseo runway for more than 10 years running, Michael Costello returns with his latest couture collection, unique selections from his top-selling Revolve collection and some of his designs that are now available this season at Saks Fifth Avenue. The designer — a go-to among celebrities, with a client roster that includes Lady Gaga, Céline Dion, and Beyoncé — grew up in Palm Springs, and much of his inspiration comes from the beauty of our surrounding nature. Costello opened his first store on Palm Canyon Drive when he was only 15 years old. At age 27, he garnered a spot on Season 8 of *Project Runway*, returning later as a fan favorite for the first edition of *Project Runway All Stars*.

Benefiting Charity: SafeHouse of the Desert

Michael Costello Pop-up Store

Sunday, March 19, 2023, 9–10 pm: Free // Open to Michael Costello Show ticket holders // Fashion Week El Paseo Reception tent
Monday, March 20, 2023, 12–2:30 pm: Free // Open to the general public // Fashion Week El Paseo Reception tent
Michael Costello presents their collections to peruse and purchase. Visit for a personal consultation.

2023 schedule of events

MONDAY, MARCH 20

Rocking El Paseo

7 pm Cocktail Reception
8 pm Fashion Show

Brands the world over may emulate desert fashion, but few understand it as intimately as local retailers. On the surface, our perennial sunshine and country club lifestyle hint at year-round resort wear, while influences such as modernism and music festivals shape the area's perceived aesthetic. But the style that permeates this place is so much more than that. Get ready to rock as a selection of stores from this very street presents collections for spring/summer 2023. See the latest in ready-to-wear and accessories from 120% Lino, Chrissy's On El Paseo, Connie Roberson, Eileen Fisher, Gorjana, Grayse, Johnny Was, Margaux, Summer Colony Living, Tommy Bahama, and Trina Turk. And yes, dancing in the aisles and rocking out to the music is encouraged at this dynamic show.

Benefiting Charity: Girlfriend Factor

PHOTO: YASIN CHAUDHRY



2023 schedule of events

TUESDAY, MARCH 21

The HENDRIXROE Experience: Castles Made of Sand

ROCK 'N' ROLL NIGHT PRESENTED BY JON AND DONNA CROEL

7 pm Cocktail Reception
8 pm Fashion Show

Inspired by the vintage rock 'n' roll style of Jimi Hendrix and old Hollywood glamour of Marilyn Monroe, HENDRIXROE exemplifies "glamorous rocker chic" to perfection with close attention to construction, fabric, and silhouettes. Jordan McKay's designs for HENDRIXROE have commanded attention at numerous red-carpet events for theater, film, and television and have been worn by artists including Christina Aguilera, Cree Summer, Kardinal Offishall, Arkells, Walk off the Earth, and more. The designer's obsession with rock 'n' roll history means HENDRIXROE is well on its way to becoming one of the most sought-after luxury brands in the business.

Benefiting Charity: Sanctuary Palm Springs

HENDRIXROE Pop-up Store

Wednesday, March 22, 2023, 12–2:30 pm

Free // Open to the general public // Fashion Week El Paseo Reception tent

HENDRIXROE presents their collections to peruse and purchase. Visit for a personal consultation.



PHOTO: GEORGE PIMENTEL



PHOTO: TINA PICARDO



PHOTO: IVAN OTIS

2023 schedule of events



WEDNESDAY, MARCH 22

Fashion Institute of Design and Merchandising Debut Collection

PRESENTED BY EDUCATION SPONSOR JORDAN SCHNITZER

7 pm Cocktail Reception
8 pm Fashion Show

The Fashion Institute of Design and Merchandising's graduating third-year couture students reveal their debut couture collections. Each of these emerging designers presents a unique and modern take on what's next in the world of fashion. Collections will be shown by the following designers: Joel Elliott, Esther Gaor, Susan Lizotte, Ethan Martin, Yubin Min, Cole Moscarel, Thierry Kegang Nana, and Sasha Swedlun.

Benefiting Charity: Desert Arc

2023 schedule of events

THURSDAY, MARCH 23

Best of Saks Fifth Avenue

7 pm Cocktail Reception
8 pm Fashion Show

View the Best of Saks Fifth Avenue Spring and Summer 2023 Collections featuring top American and European designers.

Benefiting Charity: *BIGHORN Behind a Miracle (BAM)*



2023 schedule of events

THURSDAY, MARCH 23

After Party at Parlour hosted by Desert Island Country Club

9–11 pm After Party

Toast to the end of Fashion Week with an afterparty hosted by Desert Island's bar and lounge, Parlour. Music and bite-size delicacies prepared by renowned chef Jon Butler (previously at République in Los Angeles).

Location: Desert Island Country Club, 71777 Frank Sinatra Drive, Rancho Mirage, CA 92270

PHOTO: JAMES LIPMAN



PHOTO: JP HENEBRY



PHOTO: JAMES LIPMAN



FASHION WEEK

EL PASEO

MARCH 17-23, 2023



Bobbi
Lampros

JORDAN SCHNITZER

THE
GARDENS
ON EL PASEO

EL PASEO



Jon &
Donna Croel



Mai Salon El Paseo



- RESTAURANT PARTNERS -



- BENEFITING CHARITIES -



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